

CHANGYEOL IM

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EDUCATION

Purdue University, College of Science
Bachelor of Science, Data Science

West Lafayette, IN
May 2027

RESEARCH EXPERIENCE

The Data Mine (under NDA)

West Lafayette, IN
August 2025 – Present

Undergraduate Data Science Researcher

- Collaborating on a data-driven project with **Zimmer Biomet**, a medical technology company
- Provide data analysis and support the company's data-informed decision-making processes

Grepp (Programmers)

Seoul, South Korea

Data Analytics Fellow (K-Digital Training)

Mar 2025 – Jul 2025

- Awarded "Excellence Project" recognition for a 55% increase in customer foot traffic for a local cafe through a data-driven consulting engagement, resulting in an additional \$1,000 in monthly revenue.
- Leveraged SQL and Python to analyze customer data, uncovering actionable insights for business growth.
- Presented a new marketing strategy using Naver Map, leading to a 20% increase in monthly revenue.

The Data Mine (under NDA)

West Lafayette, IN

Undergraduate Data Science Researcher

Sep 2022 – Dec 2022

- Partnered with **Yamaha Marine Precision Propellers Inc.** on a corporate research project to improve manufacturing efficiency

COMMUNITY SERVICE

Day Center for Adults with Disabilities

South Korea

Alternative Military Service

Feb 2023 – Nov 2024

- Provided daily living support to adults with intellectual and developmental disabilities, 40 hours per week.
- Facilitated a variety of social, intellectual, and physical activities in both group and one-on-one settings.

EMPLOYMENT EXPERIENCE

Starbucks Purdue Memorial Union Branch

West Lafayette, IN

Barista

Feb 2022 – Dec 2022

- Managed order queues for over 100 customers daily, minimizing wait times and improving service efficiency.

EXTRACURRICULAR ACTIVITIES

Purdue Korebaps (Korean Baseball Players)

West Lafayette, IN

First Baseman

August 2021 – Present

- Competed as an Outfielder in a baseball league against other universities
- Committed to a consistent schedule of team practices and games while managing a full college course load

Purdue KUSA (Korean Undergraduate Student Association)

West Lafayette, IN

Event Committee Member

August 2021 – Dec 2022

- Collaborated with a 30-person committee to plan and execute 10+ cultural events introducing Korean culture

Purdue KSEA (Korean American Scientists and Engineers Association)

West Lafayette, IN

Web Designer

August 2021 – May 2022

- Leveraged Firebase backend services and created the association's website, providing media communication

RELEVANT SKILLS

- **Languages:** Korean (Native), English (Fluent)
- **Programming:** Python, SQL
- **Libraries & Technologies:** Pandas, Matplotlib, Tableau, Snowflake