

# CHANGYEOL IM

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## EDUCATION

**Purdue University, College of Science**  
*Bachelor of Science, Data Science*

**West Lafayette, IN**  
**May 2027**

## RESEARCH EXPERIENCE

**The Data Mine (under NDA)**

**West Lafayette, IN**

*Undergraduate Data Science Researcher*

**August 2025 – Present**

- Collaborating on a data-driven project with **Zimmer Biomet**, a medical technology company
- Provide data analysis and support the company's data-informed decision-making processes

**Grepp (Programmers)**

**Seoul, South Korea**

*Data Analytics Fellow (K-Digital Training)*

**Mar 2025 – Jul 2025**

- Awarded "Excellence Project" recognition for a 55% increase in customer foot traffic for a local cafe through a data-driven consulting engagement, resulting in an additional \$1,000 in monthly revenue.
- Leveraged SQL and Python to analyze customer data, uncovering actionable insights for business growth.
- Presented a new marketing strategy using Naver Map, leading to a 20% increase in monthly revenue.

**The Data Mine (under NDA)**

**West Lafayette, IN**

*Undergraduate Data Science Researcher*

**Sep 2022 – Dec 2022**

- Partnered with **Yamaha Marine Precision Propellers Inc.** on a corporate research project to improve manufacturing efficiency

## COMMUNITY SERVICE

**Day Center for Adults with Disabilities**

**South Korea**

*Alternative Military Service*

**Feb 2023 – Nov 2024**

- Provided daily living support to adults with intellectual and developmental disabilities, 40 hours per week.
- Facilitated a variety of social, intellectual, and physical activities in both group and one-on-one settings.

## EMPLOYMENT EXPERIENCE

**Starbucks Purdue Memorial Union Branch**

**West Lafayette, IN**

*Barista*

**Feb 2022 – Dec 2022**

- Managed order queues for over 100 customers daily, minimizing wait times and improving service efficiency.

## EXTRACURRICULAR ACTIVITIES

**Purdue Korebaps (Korean Baseball Players)**

**West Lafayette, IN**

*First Baseman*

**August 2021 – Present**

- Competed as an Outfielder in a baseball league against other universities
- Committed to a consistent schedule of team practices and games while managing a full college course load

**Purdue KUSA (Korean Undergraduate Student Association)**

**West Lafayette, IN**

*Event Committee Member*

**August 2021 – Dec 2022**

- Collaborated with a 30-person committee to plan and execute 10+ cultural events introducing Korean culture

**Purdue KSEA (Korean American Scientists and Engineers Association)**

**West Lafayette, IN**

*Web Designer*

**August 2021 – May 2022**

- Leveraged Firebase backend services and created the association's website, providing media communication

## RELEVANT SKILLS

- **Languages:** Korean (Native), English (Fluent)
- **Programming:** Python, SQL
- **Libraries & Technologies:** Pandas, Matplotlib, Tableau, Snowflake